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Jughead

I THOUGHT YOU
PROMISED NOT TO
SIT **AROUND** WATCHING
TV ALL DAY!

I DID!
THAT'S WHY I'M
STANDING!!



Don DeCarlo



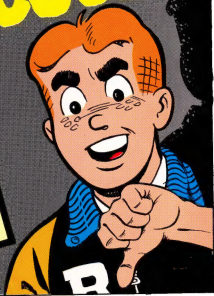
GET FREE



DREGS

DRUGS ARE UNCOOL!

YOU DON'T
NEED DRUGS...
TO BE POPULAR
TO ENJOY MUSIC
TO FEEL GREAT



Don Decker

Jughead[®] "FILM AT ELEVEN"



SCRIPT: FRANK DOYLE PENCILLING: TIM KENNEDY INKING: HENRY SCARPELLI LETTERING: BILL YOSHIDA COLORING/PRODUCTION: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER



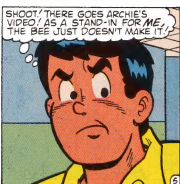
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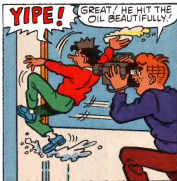
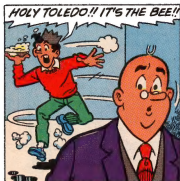




ANGEL (VERONICA) LODGE GETS TURNED INTO A MERMAID! MR. LODGE'S YACHT GETS CAPSIZED BY A GIANT CRAB! DON'T MISS THE UNDERSEA ADVENTURE IN EXPLORERS OF THE UNKNOWN #51 (on sale November 27, 1990)







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WHAT IS THE ULTIMATE GAME CLUB?

We are the largest mail order company of its kind where you the consumer can join and have the ability to buy games at low prices and some of them were before they even come out anywhere else. We purchase certain products only through us.

WHERE ARE YOU LOCATED?

We are at 1491 Boston Post Road, Old Saybrook, CT, 06475. We also have several stores in CT that you can stop in and see! Soon there will be a store near you!

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WHAT POLICIES DO YOU HAVE?

The last paragraph at the bottom of this ad tells you just about every rule and policy we have. These rules are to protect us and you the consumer so we can keep a good working business relationship together.

WHAT DO YOU SELL?

Quite simply- EVERYTHING! We sell both new and used games for all American and Japanese systems. We buy direct from the manufacturer to save you money as a member. We sell Nintendo, Sega, 8-Bit, Genesis, Turbo Graf, Gameboy, Lynx, PC Engine, Super Graf, Famicom, Super Famicom, Japanese Gameboy, Neo Geo, FM Towns playing and all other systems that will come out in the future.

HOW ARE YOUR PRICES?

As a member you are guaranteed the lowest prices on what! So if you see another company with a lower price call us- We'll match it as long as they have it in stock. There's no need to shop anywhere else! We have the lowest prices guaranteed!

WHAT TYPE OF WARRANTY DO YOU HAVE?

All new American products are guaranteed for 90 days by us and the manufacturer which means if you have a problem send it back to us and we'll send you a new one. All used products are guaranteed by us for 90 days. All new Japanese products are guaranteed by us for 90 days. Basically if you order anything at all you are guaranteed performance satisfaction for 90 days. We guarantee it, no matter what!

WHERE CAN YOU SHIP TO?

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DO YOU STOCK WHAT YOU SELL?

We stock almost everything that was ever made and new and used American and Japanese. We have the largest stock of any mail order company in the world. But let me tell you remember call last, we sell out quickly! We of course do not stock games that have not been released yet- That would be impossible. But be sure- WE get them first!

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Most games are released in small quantities on the first shipment. But of course the Ultimate Game Club gets the largest amount possible. We pay extra to airfreight them to our warehouse so that we can ship them to you the very next day. Most companies take 5-10 days to get stock to their warehouse by ground freight then another 5-10 days to get them to their stores. By then you've already received the game from us.

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HOW MUCH IS A MEMBERSHIP?

The membership is free with any purchase over \$50.00 or if you call 1-900-TIP-LINE. This costs only .95 a minute. Leave your name, address and phone number with area code.

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12. We buy direct! Who knows where they get their product.

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14. We are the 1st to sell Japanese games and systems by mail.

15. We even buy used Japanese games for credit!

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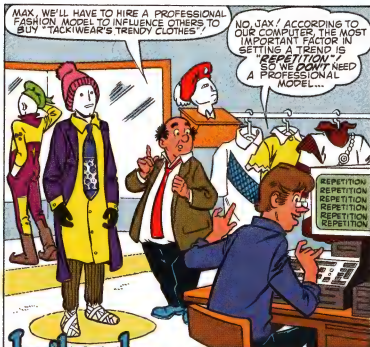
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I hope this answered some of your questions. Those of you ordering from other companies give us a call and see what you think. Those of you who have never ordered by mail, please give us a try. We will do our best to make your shopping experience a pleasure.



Jughead "The TREND SETTER"

SCRIPT: GEORGE GLADIR PENCILLING: DOUG CRANE INKING: MIKE ESPOSITO

...IN FACT, THE COMPUTER SAYS THE MORE UNASSUMING THE MODEL, THE MORE EFFECTIVE HE'LL BE!

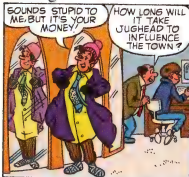


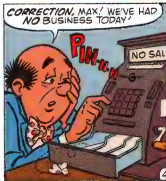
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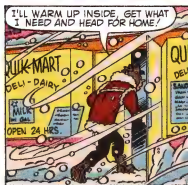


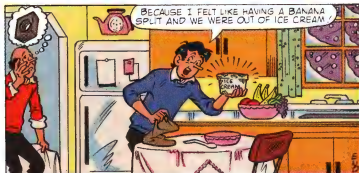
Jughead IN SNOW EMERGENCY!

SCRIPT: MIKE PELLOWSKI PENCILLING: DOUG CRANE INKING: CHIC STONE



ATTENTION JUGHEAD FANS! DON'T MISS THESE 3 NEW JUGHEAD TITLES: JUGHEAD'S DINER #6 (on sale November 27, 1990), **JUGHEAD JONES DIGEST #67** (on sale December 4, 1990) and **JUGHEAD'S TIME POLICE #5** (on sale December 25, 1990).





APRIL O'NEIL AND MAN RAY BATTLE THE EVIL CAP'N MOSSBACK AND HIS CREW OF SHRIMP FISHERMEN AND DETERMINE THE FATE OF THE ENDANGERED SEA TURTLES. CATCH TEENAGE MUTANT NINJA TURTLES. #17 (on sale November 27, 1990)



JUGHEAD'S FAMILY★TREE!!

THE WACKY
JONES FAMILY!!

LUD "BILLY BOB" JONES WAS A COMPLETE VEGETARIAN AND ANIMAL RIGHTS ACTIVIST. HE LET HIS FARM ANIMALS ROAM FREE! LUD RAISED SOY BEANS... AND ON EVERY THANKSGIVING HE TAKES A BUNCH OF SOY BEANS AND SHAPES THEM INTO A GIANT TURKEY!

SENT IN
BY: DAVID
McGRARY,
HALEYVILLE,
AL



LUD
"BILLY
BOB"
JONES

THIS RUDE RUBE WAS ONE OF THE GREATEST HITTERS IN HISTORY! HE ATTRIBUTED HIS SUCCESS TO A LOW CENTER OF GRAVITY, CAUSED BY CONSUMING MASS QUANTITIES OF CORN DOGS! HE WAS CALLED "RUDE" BECAUSE HE WAS ALSO GOOD AT SPITTING AND MAKING ANIMAL NOISES IN THE PRESENCE OF WOMEN AND CHILDREN!



SENT IN
BY: JOAN
FLIPPER,
MIAMI,
FL

OUT
FIELD

BABE 'RUDE'
JONES

LOTS OF THANKS TO THESE JUGHEAD REPORTERS!
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Jughead's

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Watch out for dive bombers! Riding this toy train isn't child's play.

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JUGHEAD No. 22 FEB.

**FIRST PRIZE—\$10.00
REPORTER**

**TREVOR LEE
PORT COLBORNE
ONTARIO, CANADA**

Dear Archie,

Chess originated in India, possibly earlier than the 6th century, and was probably introduced to Europe at the time of the Crusades. The actual origin of the game is unclear, but the story goes that it was invented by the leader of an army while he and his troop were waiting outside a city for the city to surrender. He noticed that his troop was getting tired of waiting, so he thought he'd make something for them to do. That night, in the dim light of his tent, he started inventing a game that would



soon be known as the most strategical, portable board game ever. After the city had surrendered, the men didn't just throw away their games. No, they kept them and took them back and introduced the new game to their own towns.



**SECOND PRIZE—\$5.00
REPORTER**

**TRISHA SMITH
CASPER, WY**



Dear Archie,

America needs volunteers in every city, in every state. Recently, I volunteered for a walk-a-thon to raise money for babies. The program attracted over one thousand walkers and over three thousand donations. I personally collected over 100 dollars in donations. The money went to babies with birth defects and babies with the AIDS virus. Volunteering was fun, yet tiring. I walked twelve miles, but it was worth it; it was for a good cause.

ARCHIE FANS! Every month, **ARCHIE CLUB MEMBERS** have their letters printed in my comics wherever the **ARCHIE CLUB NEWS** appears. The winners receive **CASH PRIZES** and their names are printed in the comics. You can become a member, too! Look for the **ARCHIE FAN CLUB AD** in **THIS ISSUE**. After you join the club, you will be eligible to submit all the letters you want and **WIN CASH PRIZES!**

FOLLOW THE SPAGHETTI TO READ WHAT JUGHEAD WANTS ON THE MENU TODAY !!



MISS Beazly

The ANSWERS:

1. PORK CHOPS 2. HAMBURGER
3. HOT DOG 4. BROCCOLI
5. PUDDING



Editor's NOTEBOOK



Dear Archie Readers,

Recently, I received a letter from one of our "great" Archie fans. Her name is Carolyn Woods. Carolyn is 11 years old and lives in Granger, Indiana. She writes, "One day as we were driving through Georgia to Florida, we passed a sign that said 'TO RIVERDALE'." On our way home through Georgia we passed a sign that said 'FORSYTHE NEXT EXIT'. Jughead's real name is 'Forsythe Jones'. I was wondering if Archie was originated in Georgia?"

The answer to that is "no". Archie was not originated in Georgia. In fact, the actual location of Archie's "Riverdale" has never been divulged. The only thing we do know is that it has four very definite seasons. Spring, Summer, Fall and Winter.

However, Carolyn's letter gave me an idea. It goes like this:

How many of our readers live in a town named RIVERDALE? What's your town like? Is there anything of historical interest in your RIVERDALE?



So is this a great idea so far, or what? If you live, or know anyone living in a 'RIVERDALE', don't keep it a secret. Write me a letter today. I'll be happy to share your 'RIVERDALE' along with Archie and all our readers in upcoming issues. Send your letters to the attention of "I LIVE IN RIVERDALE" care of the address listed below.

Last month, I promised to keep you up to date on the TEENAGE MUTANT NINJA TURTLES meet ARCHIE comic. Well, hang on to your hats! This giant 64 page special edition is scheduled to go on sale DECEMBER 11, 1990. You may even find it on sale as early as late November in your nearest comic book specialty shop.

Write your letters to:
Victor Gorelick, Editor.
ARCHIE COMIC PUBLICATIONS, INC.
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Mamaroneck, NY 10543

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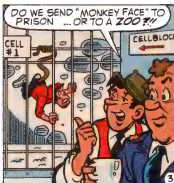
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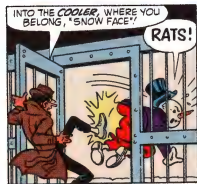
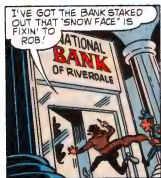


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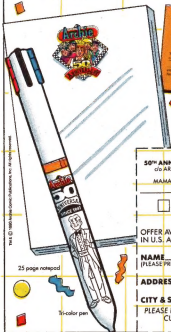
ARCHIE FANS: HERE'S YOUR CHANCE TO WIN CASH PRIZES AND HAVE YOUR ARCHIE CLUB LETTERS PRINTED AND ILLUSTRATED! SEE THE ARCHIE CLUB PAGE IN THIS ISSUE FOR MORE INFORMATION!

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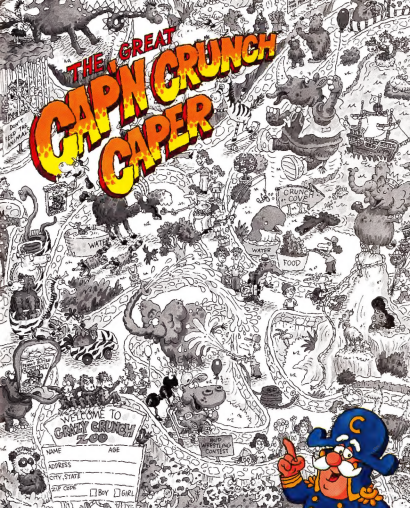
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Just color them in and send this page to: Cap'n Crunch at the Guppy, P.O. Box 8230, Clinton, IA 52736. And send along your address and age so the Cap'n can track you down.



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